

Blockchain & Crypto Assets

Innovating with Legal Certainty

We advise technology-driven clients on the full spectrum of legal and regulatory issues arising from distributed ledger technology (DLT), tokenization, and digital asset ecosystems. Our counsel is rooted in a deep understanding of the evolving Swiss and global regulatory landscape and tailored to support innovation with legal certainty.

Our expertise

Pestalozzi's Blockchain & Crypto Assets practice is cross-disciplinary by design. Our team combines specialists in financial market regulation, capital markets, corporate/M&A, tax, banking, and IP/IT to deliver seamless advice across the lifecycle of blockchain-based ventures.

We act for established institutions, venture-backed startups, protocol developers, asset managers, and token issuers navigating the intersection of technology, regulation, and business strategy. This includes guidance on:

- Licensing and regulatory clearance (including sandbox and VASP regimes)
- Deployment of permissioned and permissionless DLT systems
- Integration of blockchain applications in financial services, digital identity, and DeFi
- Financial market regulation including FINMA licensing
- Regulatory positioning of stablecoins, NFTs, and other emerging token formats
- Tax planning and compliance
- IP protection strategies for smart contracts, algorithms, and platforms

[Explore tailored insights on our Swiss Financial Market Regulation page. →](#)

Sector Coverage

We represent clients in highly regulated industries and frontier markets, including:

- Asset and wealth management
- Digital marketplaces and payment systems
- Healthtech and life sciences utilizing blockchain for supply chains and data integrity
- DAOs and Web3 infrastructure providers

Why Pestalozzi

Our Blockchain & Crypto Assets team is distinguished by its ability to translate regulatory complexity into business opportunity. We deliver more than legal advice - we provide the strategic legal infrastructure to scale transformative technologies in a compliant and sustainable way

Team

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