

Markus Winkler

Counsel
Attorney at law, Dr. iur., Dr. sc. math. ETH

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Markus Winkler is Counsel working in our Zurich office. His main areas of activity are TMT (Technology, Media & Telecommunications) with a special focus on financial services providers, including insurers. He regularly advises Swiss and international clients as an IT and data protection lawyer in Switzerland, with a particular emphasis on technology-driven and regulated environments.

Markus Winkler advises his clients in all areas of IT and technology law, in particular software licensing and outsourcing, IT outsourcing and cloud projects, and data-related initiatives (e.g., sourcing financial or regulatory or ESG-related data, analytical and AI-based software, AML systems, electronic archiving or HR and compliance platforms). He is an experienced expert in data protection law and digital compliance, including cloud and AI governance compliance.

Markus advises a broad range of clients, including international banks, financial services providers and insurers, technology companies, industrial and service groups, as well as public and regulated non-profit entities.

He regularly assists clients with the implementation of e-commerce business models and digital contracting, and SaaS solutions, business process outsourcing (KYC/AML, compliance, securities operations), e-mobility projects, and more recently the compliant use of artificial intelligence systems in regulated business contexts. As a TMT lawyer in Zurich and mathematician, he combines legal expertise with a strong understanding of technical and operational processes.

Past and current highlights

Advisory to Swiss banks on implementing electronic signatures for e-banking platforms.

Regulatory and data protection compliance of IT outsourcing and cloud arrangements (securities operations, KYC/AML, compliance).

Negotiation of software licenses and SaaS agreements for banks, insurers and regulated service providers.

Implementation of a comprehensive AML risk analysis and reporting system for a Swiss bank.

Prior to practicing law, Markus Winkler worked for more than 10 years at a large international banking group in various business roles in Basel, Zurich and Weehawken NJ, gaining in-depth insight into financial services operations, compliance, and technology-supported processes. He teaches Roman law at the University of Zurich as a part-time lecturer.

Career

2022	Counsel at Pestalozzi
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2016	Counsel at major international law firm in Zurich
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2015	Bar admission: Switzerland
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2014	University of Zurich: Dr. iur., Walther Hug Foundation Prize
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2001	Swiss Federal Institute of Technology, Zurich: Dr. sc. math. ETH
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1999	until 2011: Product specialist and investment professional in wealth and asset management
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Languages

- German
- English
- French
- Italian

Practice Areas

- Compliance
- Financial Services
- Insurance
- IP & TMT

Membership

- Swiss Bar Association (SAV)
- Zurich Bar Association (ZAV)
- CFA Institute