

# Publikationen: Sarah Drukarch

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## **Practical Law: Doing Business in Switzerland 2026**

By Sarah Drukarch, Lara Dorigo, Christoph Lang, Michael Lips, Fabian Martens, Martin L. Mueller, Jonas Sigrist, Oliver Widmer: Practical Law, Global Guide 2025 (Hrsg.), London 2026

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By Sarah Drukarch, Lara Dorigo, Christoph Lang, Michael Lips, Fabian Martens, Martin L. Mueller, Jonas Sigrist, Oliver Widmer: Practical Law, Global Guide 2025 (Hrsg.), London 2025

## **Use of Social Media for OTC Advertising**

By Sarah Drukarch: sic! Zeitschrift für Immaterialgüter-, Informations- und Wettbewerbsrecht, Bern, Switzerland, February 2025

## **FINMA guidance on governance and risk management when using AI**

By Sarah Drukarch, Andrea Huber, Markus Winkler: Legal Update, Zurich 2025

## **Navigating AI with Pestalozzi – A Practical Legal Guide**

By Sarah Drukarch, Christoph Lang, Andreas Lienhard, Nicole Sutter, Myrtha Talirz, Markus Winkler, Valerie Bühlmann, Simon Winkler, Carola Winzeler: Zurich, Switzerland 2024

## **Navigating AI with Pestalozzi – Part 5: Intellectual Property**

By Sarah Drukarch, Lara Dorigo, Valerie Bühlmann, Carola Winzeler: Legal Update, Zurich 2024

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By Sarah Drukarch, Christian Roos, Norina Messerli: Orphan Medicines Regime, Practical Law, March 2023

**Liberalisation of medicinal cannabis in Switzerland – revision of Narcotics Act enters into force**

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**Cultivation of medicinal cannabis now possible in Switzerland**

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**Upcoming change in unfair competition law**

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**Revision of the Federal Act on Data Protection**

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**Expected changes in trademark practice**

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By Sarah Drukarch, Michèle Burnier, Petra Spring: Lex Mundi Client Roundtable Event, 11/18 May 2021

**Life Sciences 2021 - Switzerland: Law and Practice**

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**Pharmaceutical Advertising 2019 - Switzerland**

By Sarah Drukarch, Lorenza Ferrari Hofer: The International Comparative Legal Guide to Pharmaceutical Advertising 2019 Edition, London, 2019

**Revision des Schweizer Medizinprodukterechts inmitten der Implant Files**

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**Revision of the Therapeutic Products Act and the Therapeutic Products Ordinance Package IV**

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