

# Markus Winkler

Counsel  
Attorney at law, Dr. iur., Dr. sc. math. ETH

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**Markus Winkler is Counsel working in our Zurich office. His practice focuses on the TMT and financial services including insurance sectors.**

Markus Winkler advises his clients in all areas of IT law, in particular software licensing agreements, IT outsourcing and data related projects (e.g. sourcing financial or ESG-related data, software for analytical purposes, AML, electronic archiving or HR management). He is an experienced expert in data protection law.

He has assisted clients with implementing e-commerce business models, cloud computing, business process outsourcing (e.g. KYC, compliance, or securities operations), e-mobility and more recently the use of various artificial intelligence systems.

Prior to practicing law, Markus Winkler worked for more than 10 years at a large international banking group in various business roles in Basel, Zurich and Weehawken NJ.

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## Career

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2022	Counsel at Pestalozzi
2016	Counsel at major international law firm in Zurich
2015	Bar admission: Switzerland
2014	University of Zurich: Dr. iur., Walther Hug Foundation Prize
2001	Swiss Federal Institute of Technology, Zurich: Dr. sc. math. ETH
1999	until 2011: Product specialist and investment professional in wealth and asset management

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## Languages

- German
- English
- French
- Italian

## Practice Areas

- Compliance
- Financial Services
- Insurance
- IP & TMT

## Membership

- Swiss Bar Association (SAV)
- Zurich Bar Association (ZAV)
- CFA Institute